



Image courtesy of Sloan

The Baby Changing Station Boom

Innovations keep sinks clean and baby-changing friendly

Commercial restrooms can be a breeding ground for germs and bacteria. But more than just the germs, it's a customer's perception of a less-than-clean restroom that can turn them away from a business. According to a survey by Zogby Analytics, 55% of consumers are unlikely to return to a business after a bad restroom experience, leaving a devastating impact on sales.

Baby changing stations built into restroom sinks are an innovation that can improve user experience and boost your facility's image. However, it's crucial for facility managers to keep their restroom

sink stations well-maintained to keep patrons coming back to a hygiene-friendly space.

It starts with the surface

The trend to include baby changing stations in restrooms has become more popular due to the growing societal recognition of the need for family-friendly spaces. Now more than ever, it's important that parents and caregivers have the necessary facilities to tend to infants and children comfortably in a public setting.

As a result, commercial restroom manufacturers are providing customizable sink

options to ensure everyone feels comfortable in the restroom. And when it comes time to customize sinks for baby changing stations, the right surface can make all the difference.

Nonporous materials such as quartz support both the longevity and overall hygiene of sinks and built-in baby changing stations. Quartz sinks with rounded edges feature a seamless and smooth surface that can be easily cleaned and disinfected, providing a sanitary environment for parents and infants.

Solid surface materials like quartz are also highly durable and resistant to stains and scratching. This makes them ideal for high-traffic areas like commercial restrooms, where baby changing stations need to withstand frequent use and potential abuse over time without showing significant wear and tear. Durable surfaces streamline maintenance and give cleaning crews time back to tend to other parts of the building.

Customizing your clean

Cleaning and maintenance teams can benefit from the wide range of sink customization options—beyond just surface materials—to help them do their job more efficiently.

Slips and falls in the restroom are typically a direct result of guests dripping water on the floor as they go from the sink to paper towel dispensers or hand dryers to dry their hands. This problem is eliminated with the introduction of integrated sink systems with a faucet, soap dispenser, and hand dryer, all within arm's reach in the sink basin. Not only does this design help to keep restrooms safer for patrons, but it saves maintenance teams from tending to wet floors.

Other customizable sink options include top-fill soap dispensers. Maintenance professionals typically need to go underneath the sink to refill soap reservoirs, but top-fill dispensers eliminate this. Built-in trash chutes and paper towel holders help to keep sinks clean and trash-free as well.

Countertops and fixtures alike are now customizable in a wide range of colors and finishes, allowing facilities to match the baby changing station with the overall aesthetic of the restroom. This flexibility creates a cohesive and


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visually appealing environment that provides guests with a positive impression of the restroom and the venue as a whole. As one of the most visited rooms in any commercial building, the restroom goes a long way toward leaving a positive lasting impression.

Going touch-free with fixtures

Nothing makes cleaning faucets, soap dispensers, and hand dryers easier than making them touch-free. Preference for touch-free restroom products has greatly increased in recent years, with consumer behavior driving the change as society becomes more conscious of hand hygiene.

This past Memorial Day weekend, airline travelers broke the record for the number of people screened at U.S. airports, with the Transportation Security Administration reporting 2.9 million people, according to the Associated Press. With this amount of foot traffic in airports, cleaning manual sink stations and faucet handles to keep them at an adequate hygiene level would place an overwhelming strain on maintenance teams.

Not only do touch-free faucets provide less surface area for cleaning crews to maintain, they also provide parents with a sense of comfort knowing that their hands will be sanitary as they attend to their infant. 



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